

International Conference on Electronic Business

2025 Outstanding Paper Award

Presented to

Lilinwei Chen

Beihang University, Beijing, China

for the paper entitled:

“Mechanism of Serious Gamification: Enhancing Learning Engagement Through Dual Dimensions of Flow Experience”



Loi Ta Van

Loi Ta Van
ICEB 2025 Conference Co-Chair

William Y. C. Wang

William Y.C. Wang
Conference Co-Chair

August 23, 2025

International Conference on Electronic Business

2025 Outstanding Paper Award

Presented to

Jin-Xing Hao

Beihang University, Beijing, China

for the paper entitled:

“Mechanism of Serious Gamification: Enhancing Learning Engagement Through Dual Dimensions of Flow Experience”



Loi Ta Van

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ICEB 2025 Conference Co-Chair

William Y. C. Wang

William Y.C. Wang
Conference Co-Chair

August 23, 2025

International Conference on Electronic Business 2025 Outstanding Paper Award

Presented to

Liyuan Zhao

Beihang University, Beijing, China

for the paper entitled:

“Mechanism of Serious Gamification: Enhancing Learning Engagement Through Dual Dimensions of Flow Experience”



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